

# Burbank Hospitality Association, Inc. Special Meeting Agenda

Monday, August 20, 2012

1:00-3:00 p.m.

Community Services Building

150 North Third Street, Room 101, Burbank, CA 91502

The Burbank Hospitality Association, Inc. meeting is disabled accessible. Auxiliary aids and services are available for individuals with speech, vision or hearing impairments (48-hour notice is required). Please contact the City of Burbank at 818.238.5169 with questions or concerns.

## ROLL CALL

## ANNOUNCEMENTS

### APPROVAL OF MINUTES

July 30, 2012 meeting minutes.

### ACTION ITEM

### TREASURER'S REPORT

### ACTION ITEM

## ORAL COMMUNICATIONS

At this time, anyone from the public may address the Board on any matter related to the Tourism Business Improvement District. The public is only allowed to speak at this time.

## AGENDA ITEMS

- I. **Cavalía Update**  
Staff will update the Board on Cavalía's new show, Odysseo.
- II. **Agency 51 Payment Schedule** ACTION ITEM  
Staff will be requesting a budget appropriation for Agency 51's payment schedule.
- III. **The National Folk Festival**  
Staff will inform the Board with details on the 75<sup>th</sup>-77<sup>th</sup> National Folk Festival Request for Proposal.
- IV. **Ongoing Operational Issues**
- V. **Future Agenda Items**  
Board Members may introduce new items for discussion, but no action may take place except to place the item on a future agenda.
- VI. **Creative's Presentation** ACTION ITEM  
Agency 51 will introduce the creative's produced for branding. Action will be taken on branding image progression.

**ADJOURNMENT TO THE NEXT REGUALR MEETING OF WEDNESDAY, SEPTEMBER 19, AT 11:00 A.M. IN THE CSB BUILDING CONFERENCE ROOM 101.**

| <b><u>Burbank Hospitality Association, Inc. Board Members</u></b>  | <b><u>Key Staff</u></b>  |
|--|--|
| Lucy Burghdorf, Bob Hope Airport<br>Amitesh Damudar, Tangerine Motel<br>Joy Forbes, City of Burbank Deputy City Manager<br>Tony Garibian, Coast Anabelle and Safari Inn, <b>Vice-Chair</b><br>Rosa Gutierrez, Courtyard by Marriott, <b>Secretary</b><br>Danny Kahn, Warner Bros. Studios<br>Reggie McDowell, Burbank Airport Marriott<br>Michael Swaney, Residence Inn by Marriott, <b>Treasurer</b><br>Tom Whelan, Hotel Amarano, <b>Chair</b> | Ruth Davidson- Guerra,<br>Asst. Community<br>Development Director<br>Mary Hamzoian,<br>Community Development<br>Department<br>Susie Arzumanyan,<br>Community Development<br>Department |

The BHA Board is comprised of nine members of whom five will be required for a quorum. Regular meetings are held monthly the third Wednesday of the month unless that is a City holiday. In that case, the Board will meet the second or last Wednesday. The BHA Board's primary function is to conduct business for marketing and advertising Burbank as a first rate tourist and convention destination.