

**Burbank Hospitality Association, Inc.
& Downtown Burbank Partnership
Joint Meeting Agenda**

**Wednesday, April 20, 2016 - 3:30 p.m.
Residence Inn By Marriott
321 South First Street, Burbank, CA 91502**

A. ROLL CALL

B. ANNOUNCEMENTS

C. PUBLIC COMMENTS

At this time, anyone from the public may address either Board on any matter related to the Tourism Business Improvement District or Property Business Improvement District. The public is only allowed to speak at this time.

D. Burbank Bob Hope Airport/Dallas, TX Marketing Opportunity ACTION ITEM
The BHA will review a marketing proposal to advertise flights between Burbank and Dallas, TX.

E. Burbank Town Center Renovations

James O'Neil, from Crown Realty & Development, will make a presentation regarding renovations for the Burbank Town Center.

F. Downtown Burbank 2015 Annual Report

Staff will present highlights from the 2015 projects and programs.

G. Visit Burbank FY 14-15 Annual Report and Five Year Review

Staff will present highlights from the FY 14-15 projects and programs, in addition to renewal efforts.

H. Visit Burbank New Website and Marketing Campaign

Staff will present the new Visit Burbank marketing campaign and promotional video.

I. Ongoing Operational Issues

J. Future Agenda Items

Burbank Hospitality Association, Inc. Board Members

Tom Whelan, Hotel Amarano, **Chair**
Tony Garibian, Coast Anabelle and Safari Inn, **Vice-Chair**
James Fitzpatrick, Courtyard by Marriott, **Secretary**
Michael Swaney, Residence Inn by Marriott, **Treasurer**
Lucy Burghdorf, Bob Hope Airport
Danny Kahn, Warner Bros. Studios
Patrick Prescott, Community Development Director
Alan Puana, Universal Studios Hollywood
Richard Sandoval, Burbank Airport Marriott
Bart Saucerman, Holiday Inn Downtown Burbank
Bernadette Soriano, SpringHill Suites

Downtown Burbank Partnership, Inc. Board Members

Michael Cusumano, Cusumano Real Estate Group, **Chair**
Ted Slaughter, The Village Walk, **Secretary**
Michael Wilford, HW LLP, **Treasurer**
Frank Gangi, Gangi Development
Justin Hess, Assistant City Manager
Barbara Holliday, Flappers Comedy Club
James O'Neil, Crown Realty & Development Inc
Patrick Prescott, Community Development Director

Key Staff

Ruth Davidson- Guerra, Community Development Department
Mary Hamzoian, Community Development Department
Susie Avetisyan, Community Development Department
Marissa Minor, Community Development Department

The agenda packet consisting of the staff reports and all other documentation relating to agenda items are on file in the Housing and Economic Development Division of the Community Development Department located at 150 N. Third Street during normal business hours and will be posted on the City's website at www.burbankca.gov. The Burbank Hospitality Association, Inc. meeting is disabled accessible. Auxiliary aids and services are available for individuals with speech, vision or hearing impairments (48-hour notice is required). Please contact the ADA Coordinator at 818.238.5424 voice or 818.238.5035 TDD with questions or concerns.